



BORANA



CONSERVANCY



Livestock to market programme Borana conservancy, Laikipia Kenya

Abdi Sora

sora@borana.co.ke

Ochen Maiyani

communities@borana.co.ke

Borana Conservancy

- ❑ Borana Conservancy is 32,000 acre privately owned conservancy
- ❑ Borana is dedicated to the sustainable conservation of land and wildlife. Our holistic approach commits tourism, ranching and other enterprise to building local livelihoods and enhancing ecosystem integrity. Our sustainable lifestyle is focused around conservation, community, culture and commerce (4Cs).



Borana community programmes

- ✓ Education
- ✓ Health
- ✓ Livestock to Market/Grazing programme
- ✓ Water
- ✓ Enterprise/Cultural support



History of the Livestock to market programme

- ❑ In the year 2014 Community elders from the neighbouring communities approached the Management of Borana with an aim of forming a viable commercial livestock project.
- ❑ Borana agreed to the idea and saw the need to support the local communities by helping them establish a proper system for managing and fattening cattle and help them look for good markets.
- ❑ Borana approached Kenya Markets Trust (KMT) to support the programme
- ❑ Borana agreed to provide the required space, pasture and help in the day to day management of the project and KMT provided financial support to subsidize the programme for two years
- ❑ The Livestock to Market Programme was formally Launched in August 2016.



Mukogodo Forest

Jassia

Ingwesi

Leparua

Ingwesi

Borana

Lewa

Ngare Ndare

Kamwaki

Wiumirine-3

East-Laikipia

Ethio

Lotmarik

Doldol Township

Loidelga

Konno

Ng'oma

Nyakio

Mugutu

Timau

Leucap'e

Who is involved and how the programme works

- ❑ Borana works with 6 immediate communities that border the conservancy (**Makurian, Nadungoro/Lokusero, Sanga, Ngarendare, Ethi & Chumvi**)
- ❑ Initially the programme was managed by a committee of 8 elected members from the neighbourhood.
- ❑ The committee with the management of the conservancy occasionally meets to agree on entry dates of cattle from the neighbourhoods

- The community representatives will go back to their respective areas and announce the entry dates to the wider communities.
- Every interested community member is allowed to bring their cattle into the programme.
- The cattle are assessed at the gates to ensure they are of the right size and age and free from Foot & Mouth disease
- At the point of entry the cattle are digitally weighed and given an identification number **(initially branded but currently micro chips are used for identification)**
- Every cattle owner records/receives the identification number and the entry weight and continues to own his/her cattle until its finally sold.
- The entry weight is also recorded as well as entry value based on price per Kg
- Members must provide their account details and payment is disbursed through members account



Programme objectives

- To ensure livestock owners get better value for their cattle based on weight
- To improve genetics in the community and achieve good quality
- Poverty alleviation in the communities
- Improve livelihoods of members of the communities
- Improve rangelands in the neighbourhoods and have cattle especially breeding stock at home throughout the year



Cattle sales

- ❖ The programme has gained momentum and 754 cattle worth **Kshs. 33,136,517** have been sold to date out of which **Kshs.31,299,182**
- ❖ In 2017 total of 412 steers were sold worth **Kshs. 18,397,778**
- ❖ In 2018 total of 223 steers and 119 cull cows were sold in January & February worth **Kshs. 14, 738,739**
- ❖ We project to sell over 3000 cattle in a year over the next three years



Cattle sales analysis

- Sales are based on entry value and uplift in value and upon the successful sale of an animal, 80% of the uplift in value goes to the owner of the steer/cow and 20% is retained as grazing management fees
- The owner also pays an additional 10% to the insurance kitty for compensation of steers/cows killed by Lions as shown in the sample below,

	Entry	Entry	Sale	Sale	Weight	Value	Gain to	Grazing &	Insurance	Herders	Cooperativ	Total To
Steer ID	Weight	Value	Weight	Value	Gain	Gain	Owner	managenent		Bonus	Cont/Ded	Owner
534	374	48,620	403	58,435	29	9,815	7,852	1,963	785	100	-	55,587
537	221	28,730	297	43,065	76	14,335	11,468	2,867	1,147	100	-	38,951
535	211	27,430	294	42,630	83	15,200	12,160	3,040	1,216	100	-	38,274
536	239	31,070	303	43,935	64	12,865	10,292	2,573	1,029	100	-	40,233

Programme Challenges

- Program is run in the conservancy and lions have attacked and killed some cattle
- Pastoralist bring in very old animals that do not add weight quickly
- Persistent drought that affect the body condition of cattle
- Space to expand to the desired numbers
- Lack of sufficient capital to expand the programme
- Diseases like foot & Mouth



Oramat Lenaboisho Cooperative society and its purpose

- ❖ A cooperative is an autonomous association of persons united voluntarily to meet their common economic, social, and cultural needs and aspirations
- ❖ The Co-operative is regulated by an Act of Parliament (CO-OPERATIVE SOCIETIES ACT)
- ❖ Oramat Lenaboisho Co-operative was formed and registered in May 2017 by communities to organize and promote the welfare and economic interest of its members.



Cooperative Objectives

- To borrow funds to support/expand the LTM programme on behalf of the members
- To provide co-operation and goodwill between members and the society
- To foster education and training to members, committee members and employees
- To create a platform to discuss cross-cutting communities issues that enhance livestock Marketing
- Current membership is close 100 members and recruitment is ongoing

Programme impact

- **Employment creation-** A project Coordinator and 8 herders who are members of the community have been employed by the programme
- **Sales-** Kes 33 million of sales were made from Jan 2017 to date which saw over 500 community members economically benefit from the programme
- **Value for Money-** Pastoralists for the first time have realized value for their livestock, sales based on live weight

Future plans

- Seek for more grazing space from our neighbours and double annual cattle sales, we anticipate to be able to sell over 2000 cattle.
- Expand to include small stocks and enable pastoralist realize value for their shoats by selling them based on weight.
- Expand membership area to include pastoralists from the adjacent Mukogodo west ward
- Expand co-operative membership to include agricultural farmers from the neighbourhoods
- Borrow funds to support Oramat Lenaboisho society
- Run the programme as pure business without any external support.

ASHE OLENG (THANK YOU)

