

Offering Holistic Development  
and Holistic Ministry to the poor  
of various faiths  
in northern Thailand



Upland Holistic Development Project (UHDP)

[www.uhdp.org](http://www.uhdp.org)

# What is community development?

- **People working together**
- **People make a difference**
- **People organize and address their needs**
- For community development to occur, people in a community must believe working together can make a difference and organize to address their shared needs collectively – Flora et. al. (1992).

# What is community development?

- **People making own decision**
- **People taking actions to change situation**
- Community development is a group of people in a community reaching a decision to initiate a social action process to change their economic, social, cultural and environmental situation – Christenson et. al. (1989).

# What is community development?

- **People and their commitment**
- **Local resources**
- **Skills and capacity**
- Community capacity is the combined influence of a community's commitment, resources and skills that can be deployed to build on community strengths and address community problems and opportunities – (Aspen Institute, 2000).

# What is community development?

- **A process to**
  - **Increase choices**
  - **Create opportunities**
  - **Unite people/parties**
- Community development is a process that increases choices. It creates an environment where people can exercise their full potential to lead productive, creative lives. – Ron Shaffer (pers. com.).
- Community development is a process where people are united with those of governmental authorities to improve the economic, social and cultural conditions of communities and communities are integrated into the life of the nation enabling them to contribute fully to national progress. – (United Nations, from Biggs, 1999)
- Sanders (1958) saw community development as a process moving from stage to stage; a method of working towards a goal; a program of procedures and as a movement sweeping people up in emotion and belief.

# Community development principles

- **“Help people to help themselves.”**
- The development principles are simple, practical and logical, and based upon the realities of the situation. Its aim is to lift people out of the vicious cycle of sickness, poverty and ignorance. Priority is given to health, livelihood, and education. *(The king's mother)*

# Community Development: **some principles**

1. Community development is a holistic approach to addressing the community's needs.
2. Community development is a process.
3. Empowerment results from influence, participation, and community education.
4. Development ensures environmental stewardship.
5. Development is tied to sustainability.
6. Partnerships provide access to resources.

# What is holistic/holism?

- Holistic relates to, or is concerned with, **complete systems** rather than with the details or parts that make up the system.
- **a.** Emphasizing the importance of the whole and the interdependence of its parts.
- **b.** Concerned with wholes rather than analysis or separation into parts
- **Holism** (*holos*, a Greek word meaning all, whole, entire, total) is the idea that all the properties of a given system (physical, biological, chemical, social, economic, mental, linguistic, etc.) cannot be determined or explained by its component parts alone. Instead, the system as a whole determines in an important way how the parts behave.



# What is holistic Development?

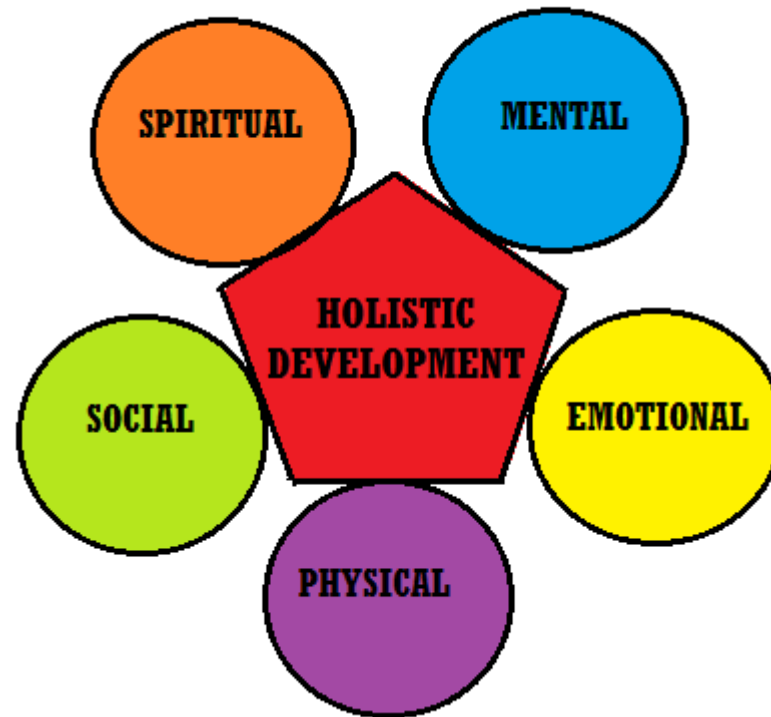


# What is holistic development?





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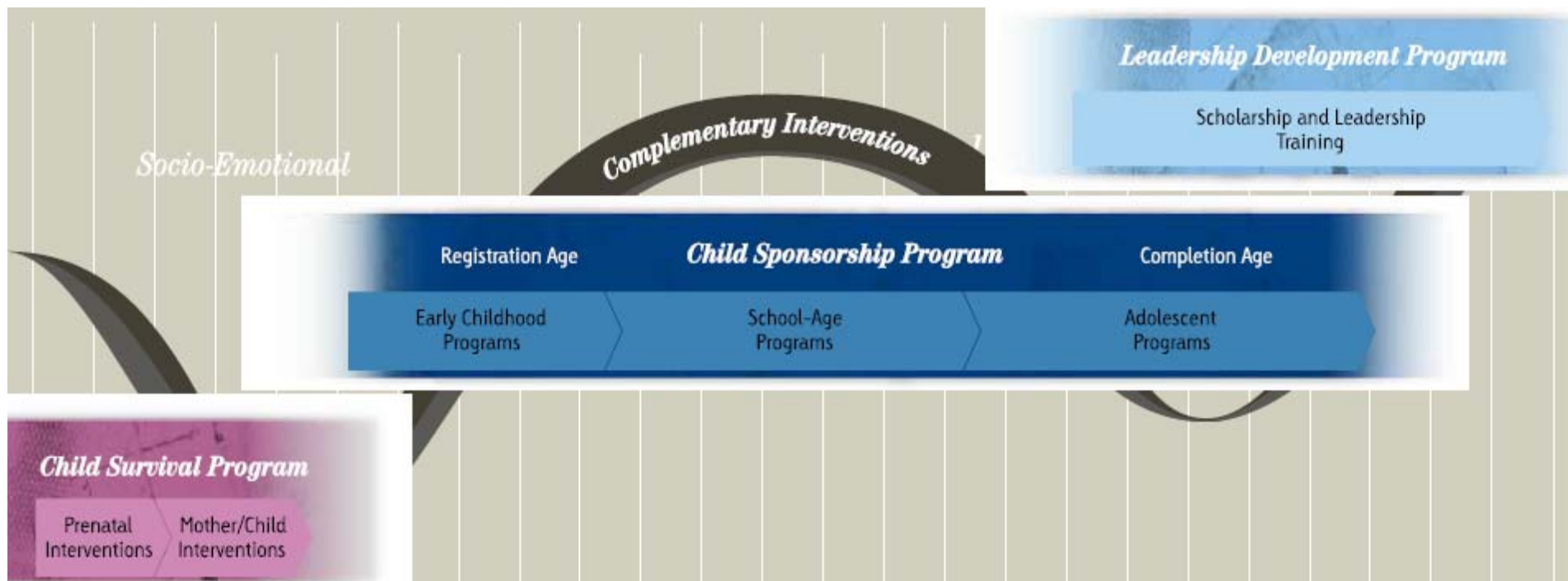


# Holistic Human Development

- [www.childdevelopment.cfsites.org/](http://www.childdevelopment.cfsites.org/)
- **Holistic Child Development - [ Integrate: SQ + EQ + IQ + PQ = True Knowledge ]**
- **Physical Intelligence:** Wise nutrition, Consistence balance exercises, Proper rest, relaxation, stress management and preventing.
- **Mental intelligent:** Continuous, systematic, disciplined study and education Cultivation of self awareness, learning by teaching and doing.
- **Emotional intelligent:** Self awareness, Personal motivation, Self regulation, Empathy, Social skill.
- **Spiritual Intelligence:** Integrity ( Character building ) ,Meaning ( Purpose of life ),Voice( Self Enlightenment and motivate to other )

# Holistic Child Development Model

- Compassion International  
(<http://www.compassionmodel.org/>)



# Holistic Ministry/Mission (Integral Mission)

- Holistic ministry is the practice of God's people based on the full implications of the Gospel: that the good news of Jesus Christ is salvation for the whole person—body, mind, spirit, and social relationships—and for the whole of existence—creation, nations, and sociopolitical structures.
- Holistic ministry proclaims the Gospel for all by both word and deed with a special focus on the materially or spiritually poor.

(Evangelicals For Social Action:

<http://www.evangelicalsforsocialaction.org/love-radically/holistic-ministry-is/>)



# Holistic Ministry/Mission (Integral Mission)

- A faith-based way of living, respecting and meeting the needs of the whole person.  
*(Salvation army)*

# Holistic Ministry/Mission (Integral Mission)

“The ministry of  
*Jesus* is a holistic  
ministry.”

-Aschalew Abebe, Country Director, Kidmia

# Holistic Ministry/Mission (Integral Mission)

- Integral mission or holistic transformation is the proclamation and demonstration of the gospel. It is not simply that evangelism and social involvement are to be done alongside each other. *Rather, in integral mission our proclamation has social consequences as we call people to love and repentance in all areas of life. And our social involvement has evangelistic consequences as we bear witness to the transforming grace of Jesus Christ. (Micah Network)*

# Holistic Ministry/Mission (Integral Mission)

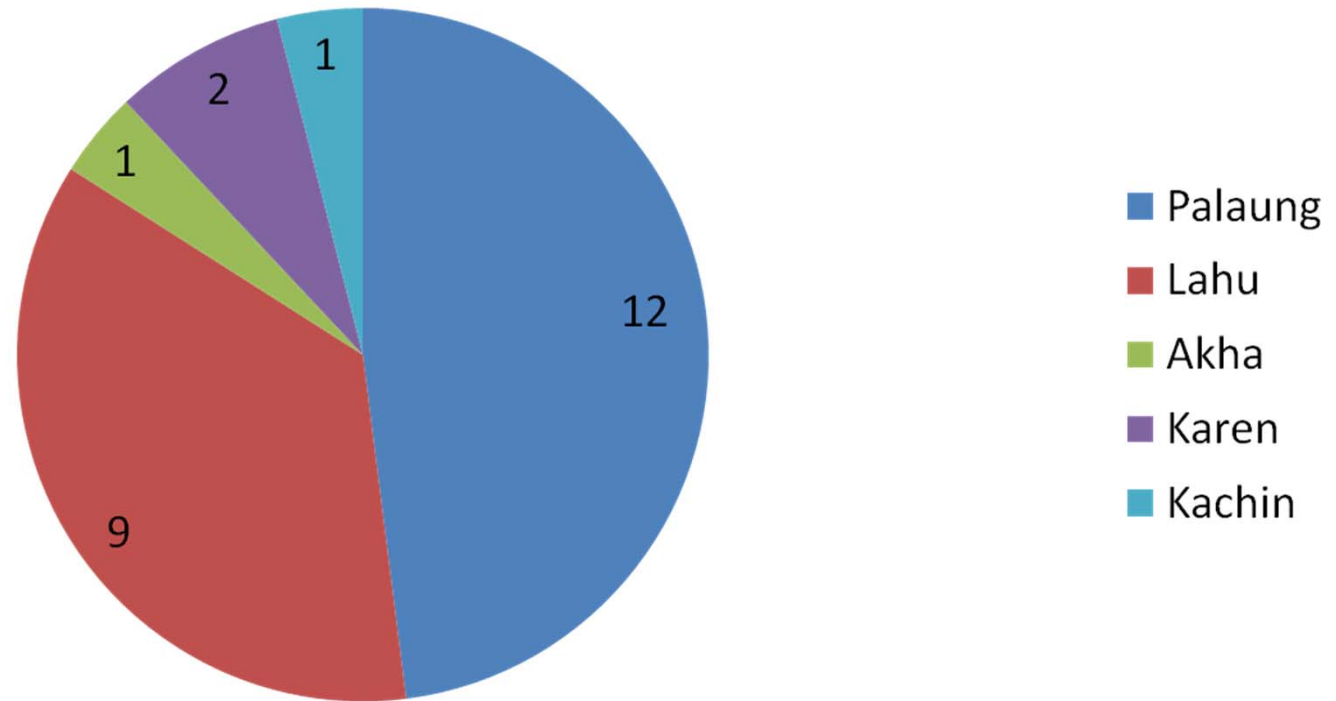
- Integral mission is the church living out its faith in Jesus in every aspect of life. It's recognizing that people are more than their hunger or despair. They're complex and precious, made in God's image. And they're loved. Integral mission is answering God's call to love one another, completely. (*Tearfund*)

# Offering Holistic Development and Holistic Ministry: in the case of UHDP

- Serving marginalized people in the Golden Triangle of Southeast Asia
- Offering sustainable approaches to upland farming
- Helping landless farmers supplement family food and income
- Developing water resources for consumption and sanitation
- Broadening gender understanding
- Assisting hilltribe families in requesting legal residence, citizenship and related rights
- Maximizing income opportunities through micro-finance
- Seeking to be a channel of the Good News

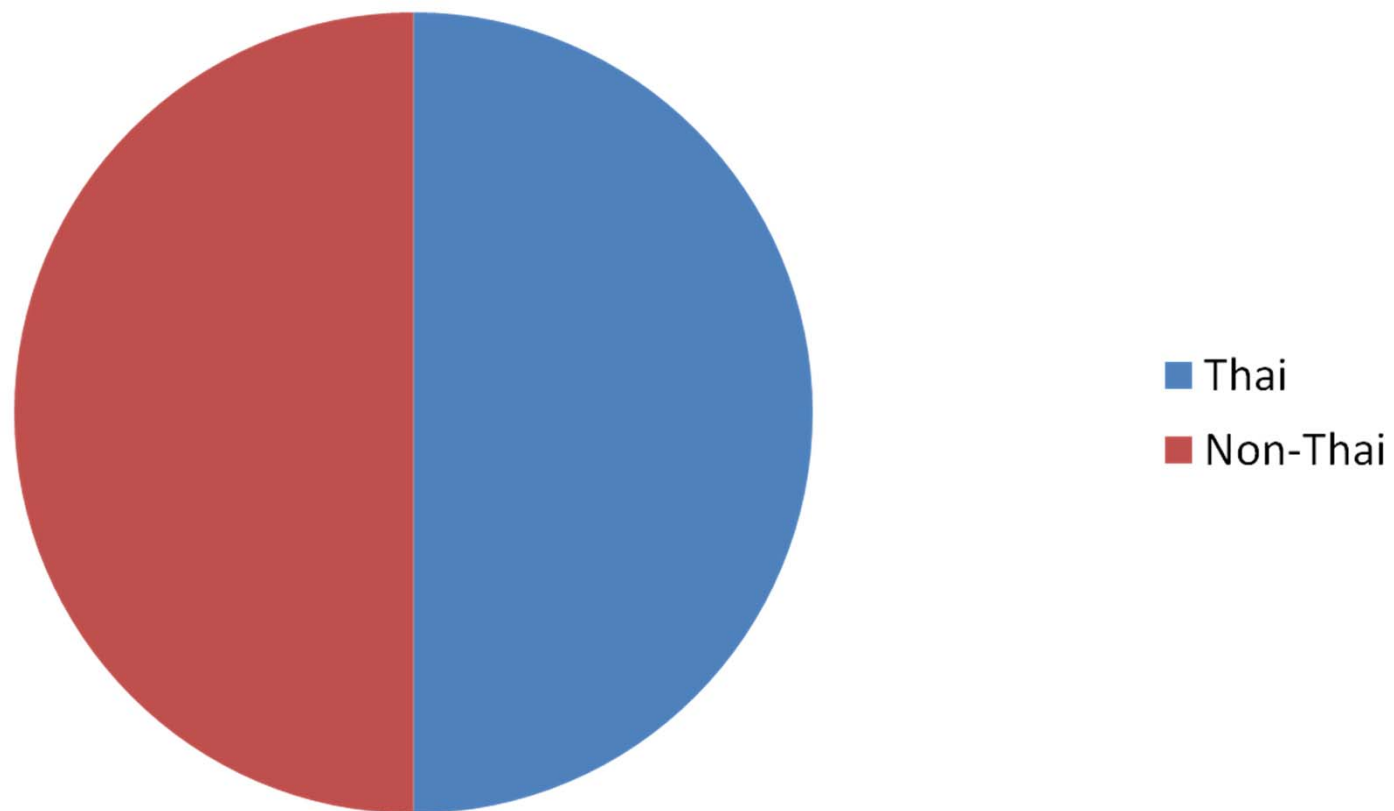
# Various groups of people: ethnicity

ethnicity



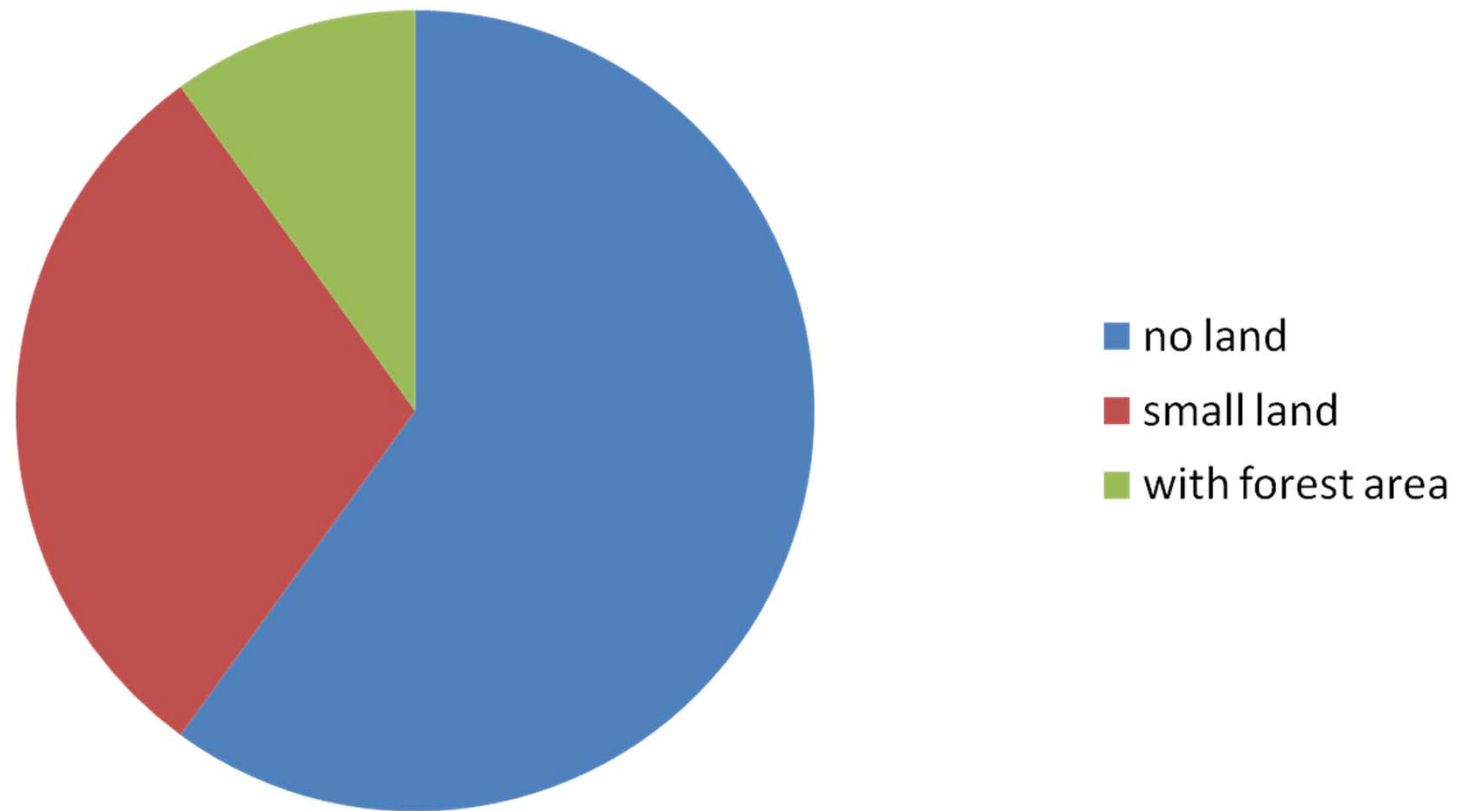
# Various groups of people: status

status (% of population)



# Various groups of people: ownership of farming land

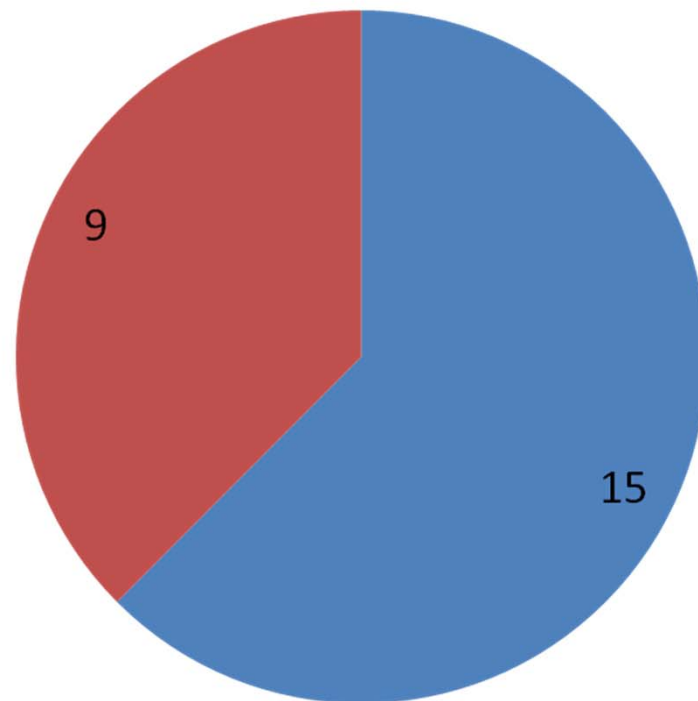
land (% of household)





# Various groups of people : faith

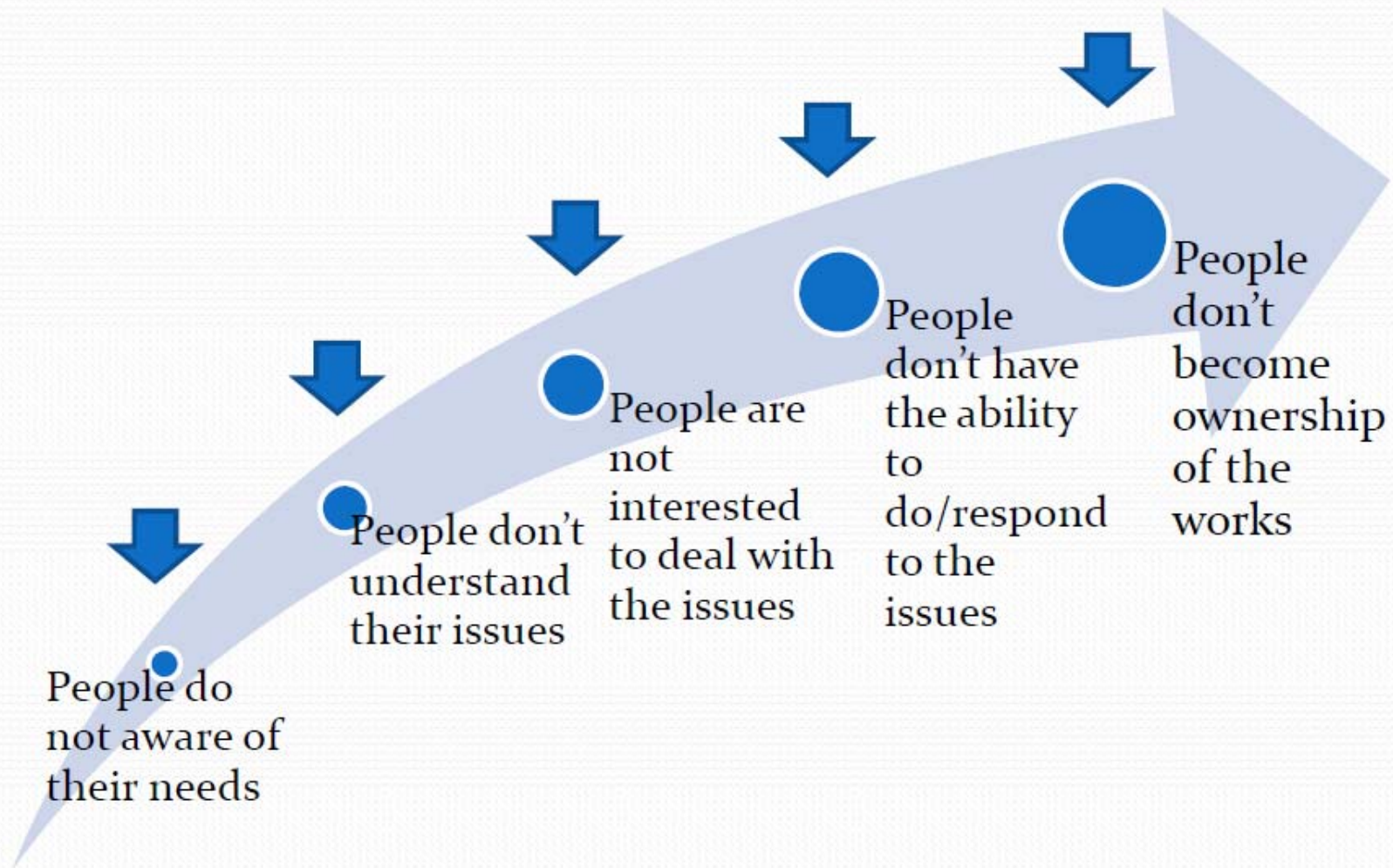
faiths (villages)



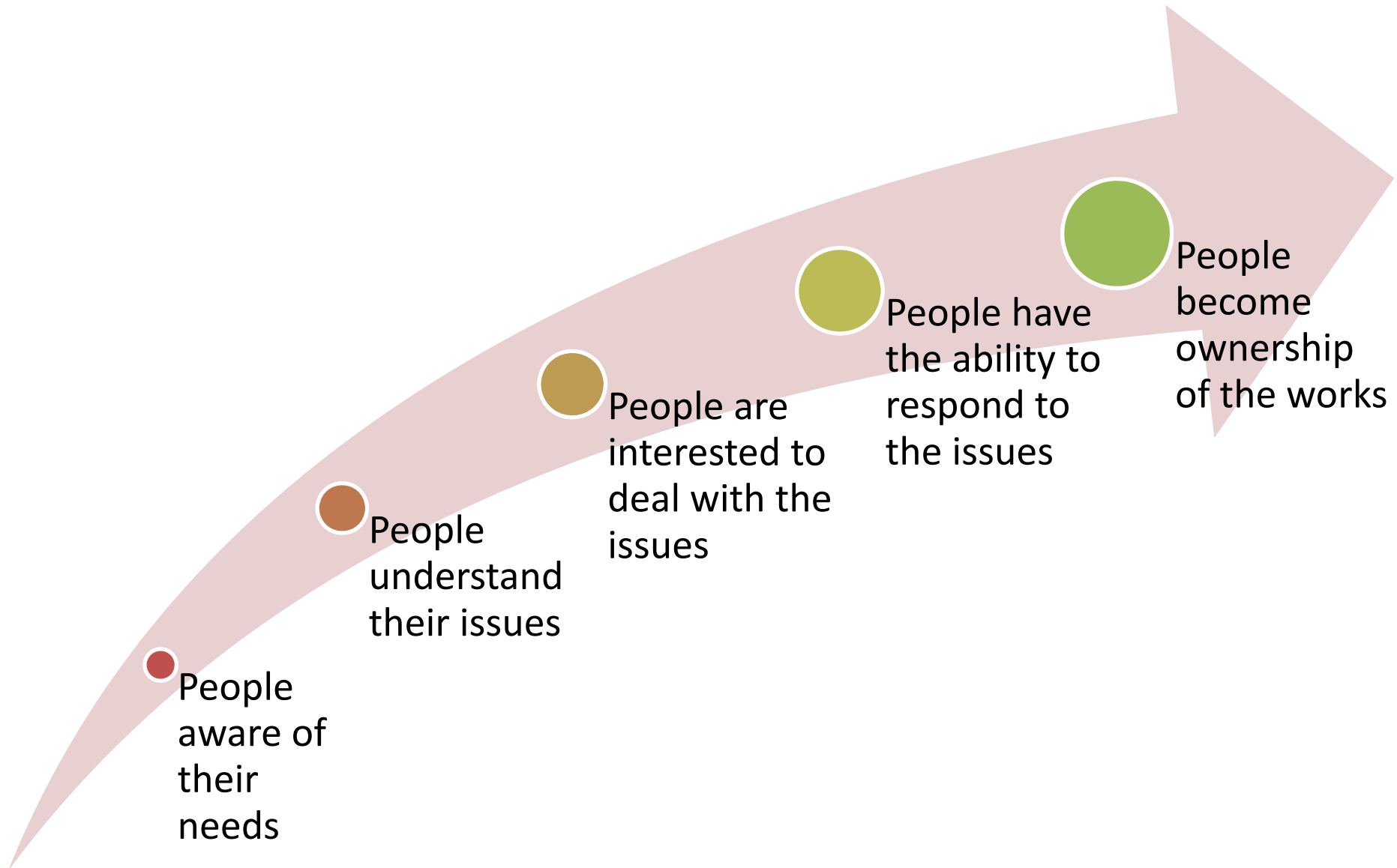
- Animism
- Buddhism
- Christianity

■ Animism&Buddhism  
■ Christianity

# Challenges in community development



# What we want to see: Sustainable development



# Holistic Development is not just about the program(s) but people in the community.

- Village headman and committee
- Farmer groups
- Husband(man) and wife(woman)
- Youth and children
- Women groups
- Saving groups
- Religious leaders
- Networks

Individuals and  
groups  
(roles and  
responsibility)

# Sustainable Development

Individuals and Groups	Aware	Interested	Understand	Ability to respond	Own it
Village headman and committee	2	2	2	1	1
Farmer groups	2	2	2	2	2
Husband(man) and wife(woman)	2	2	2	1	1
Youth and children	2	2	1	1	1
Women groups	2	2	2	1	1
Saving groups	2	2	2	2	2
Religious leaders	2	2	1	1	1
Networks	2	2	2	1	1

2 = ready

1 = need more time

# How to help people ....

Activities	Aware	Interested	Understand	Ability to respond	Own it
Meeting	X	X	X	X	X
Training and workshop	X	X	X	X	X
Visit (family/group)	X	X	X	X	X
Exposure trip	X	X	X	X	X
Research	X	X	X	X	X
Demonstration	X	X	X	X	X
Shared resources	X	X	X	X	X
Others; pray	X	X	X	X	X

# Mission statement

**We** seeks to provide an appropriate Christian response related to rural development among increasingly marginalized hill-tribe people in the Golden Triangle region of Southeast Asia.

Taking a **participatory approach** and emphasizing **relational, community based involvement**, the UHDP aims to offer **relevant and sustainable options** that will **empower** hilltribe communities to rise above serious threats to their traditional rural livelihoods.



*“Holistic Approach”*  
**(Holistic Development)**



*The holistic development model is based on the needs and situation of target groups.*



## Environment Program

- Protection
- Prevention
- Preservation

## Key Actors

- Communities
- Farmers
- EN Network
- GOs
- NGOs

## Key Activities

- Soil conservation
- Integrated Farming; agroforestry, Upland Integrated Farming
- Community Forest Management
- Wildlife preservation
- “CREATION CARE”

Love your environment



...be proud of it.

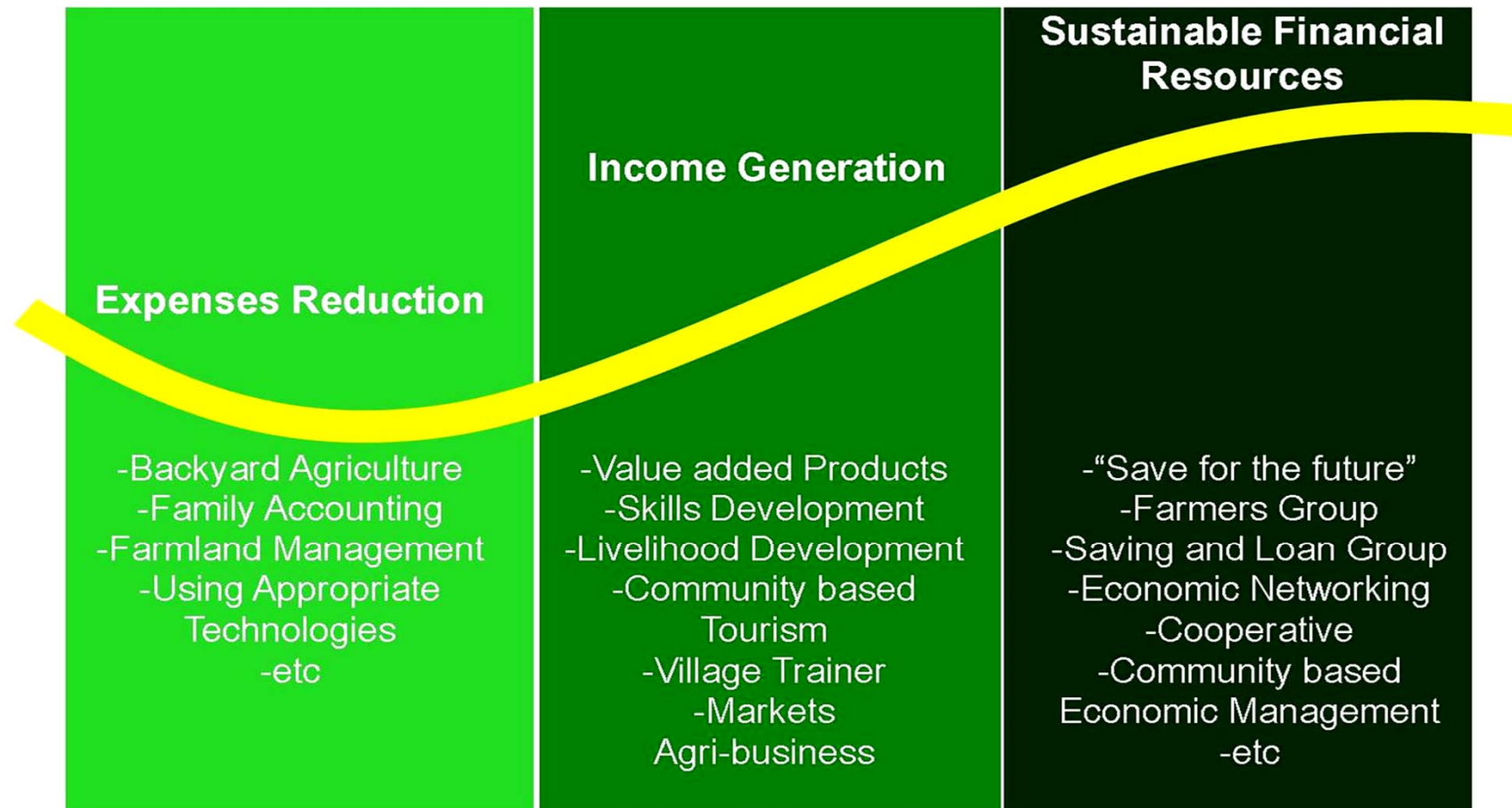
## Economics Development Program

- Cost Reduction
- Income Generation
- Financial Sustainability

## Key Actors

- Families
- Self Support Groups
- Communities
- EC Networks

## Community based Economic Development Program



## Justice and Human rights Program

- **Rights**
- **Roles**
- **Responsibilities**

## Key Activities

- Legal status and citizenship
- Access to GO's services
- Promoting 3Rs to communities
- Developing platforms at regional and national level
- THPN (Tribal Human rights Protection Network)

## Key Actors

- Communities
- Groups
- Families
- Individual
- HR Networks

**EVERY  
HUMAN  
HAS  
RIGHTS**

# Women Capacity Development Program

- Rights
- Roles
- Responsibilities

## Key Activities

- Promoting 3Rs in various ways;
  - Women Literacy Project
  - Women Leadership development
  - Handicraft project
  - Small enterprise and marketing
  - Health Care Project
- Women Network activities



## Key Actors

- Women Groups
- Communities
- Families
- Individual
- Women networks

\*Women roles in Community Development better accepted and there are lots of improvement at the community level when the involvement taking place

## Spiritual Development Program (Social and Moral Development)

- **Loving**
- **Caring**
- **Sharing**

## Key Activities

- (non-Christian) Social and Moral Development
- (Christian) Holistic Ministry and roles of local churches
- [CCHDP](#) (Christian Community based Holistic Development Program)
- Christian network activities
- Young Leadership Development Program
- Prayer

## Key Actors

- Communities
- Local churches
- Religious Parties
- Families
- Individual
- Christian networks



# Quote for sustainable community development

- “Go to the people.
  - Live with them.
  - Learn from them.
  - Love them.
  - Start with what they know.
  - Build with what they have.
  - But when the work is done, the task accomplished, the people will say 'We have done this ourselves.’’ (*Lao Tzu*)
- Go to the community with an agenda
  - Observe the people (maybe) Tell them what to do
  - Enable, manipulate and take advantage of them, even lie to them.
  - Start with what they don't know
  - Tell them what YOU think they should do
  - But the worst is do things TO the community instead of WITH the community
  - The people will ask, “What have they done to us?”

# “our approach”

- Building relationship and building “trust”
  - Go to the people
  - Eat with them
  - Live with them
  - Work with them
  - Tell them the truth; Yes or No

# “our approach”

- Tell them that we “love” them
  - (through our words and actions)
  - Help them aware of the situation



# “our approach”

- Seek/search appropriate respond (contextualized)
  - Build on what they have and know
  - Together, look for opportunities and sustainable options (;research projects, )

# “our approach”

- Involve people in decision making and planning
  - Involve various groups of local people (and stakeholders)
  - Value their inputs and suggestions
  - “Flexible but with respect”

# Challenges

(holistic development and holistic ministry)

- Complexity
- Collaboration
- Participation
- Empowerment
- Capacity building
- Self-sufficient
- Community development
- Competition (different approach)