



# Sustainable Community based Economic Development: **A concept**

Upland Holistic Development Project

[www.uhdp.org](http://www.uhdp.org)

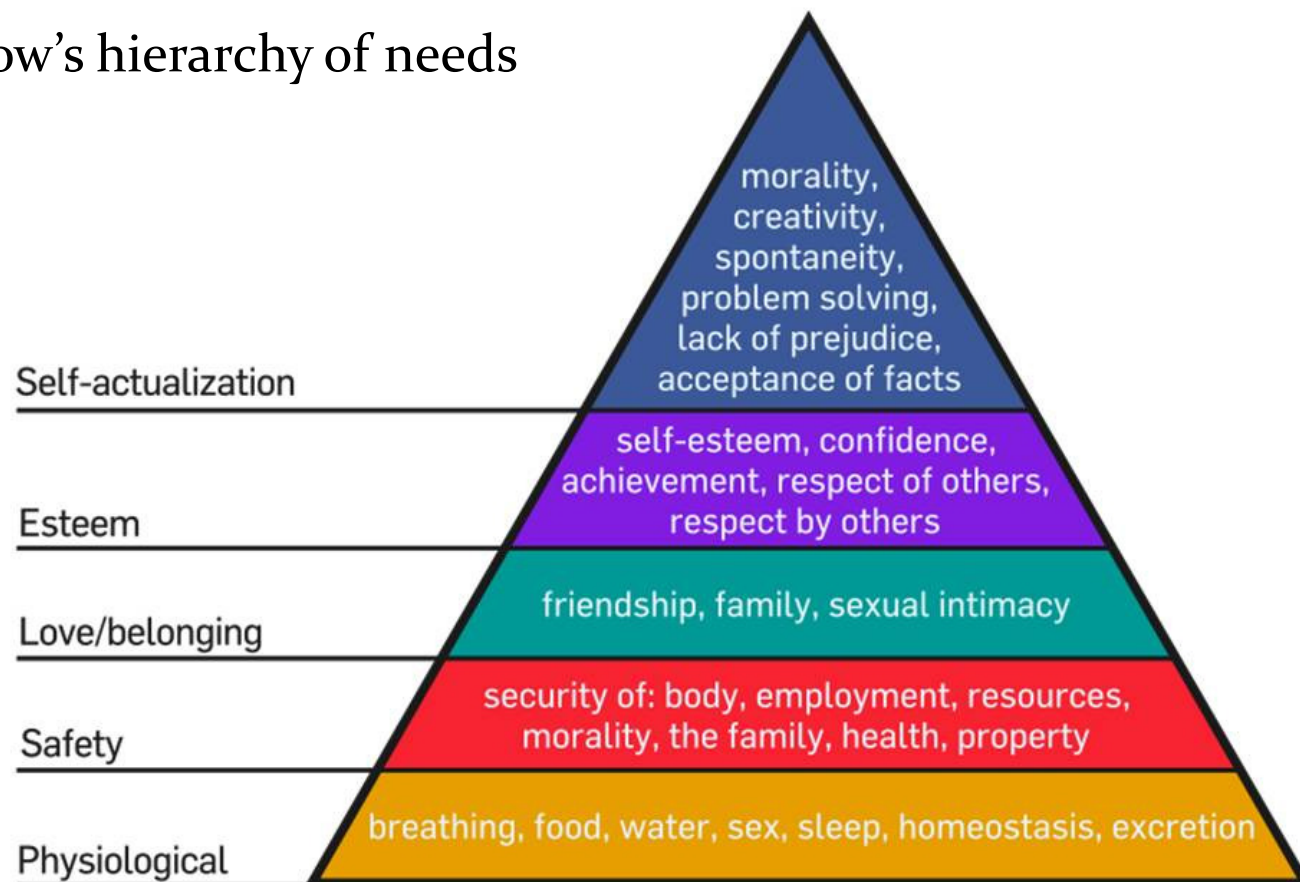


## Proverbs 30: 7-9 (Contemporary English Version)

- (7) There are two things, Lord, I want you to do for me before I die;
- (8) Make me absolutely honest and don't let me be too poor or too rich. Give me just what I need.
- (9) If I have too much to eat, I might forget about you. If I don't have enough, I might steal and disgrace your name.

# Goals, Objectives, Indicators for Community based Economics Development Program/project

## Maslow's hierarchy of needs

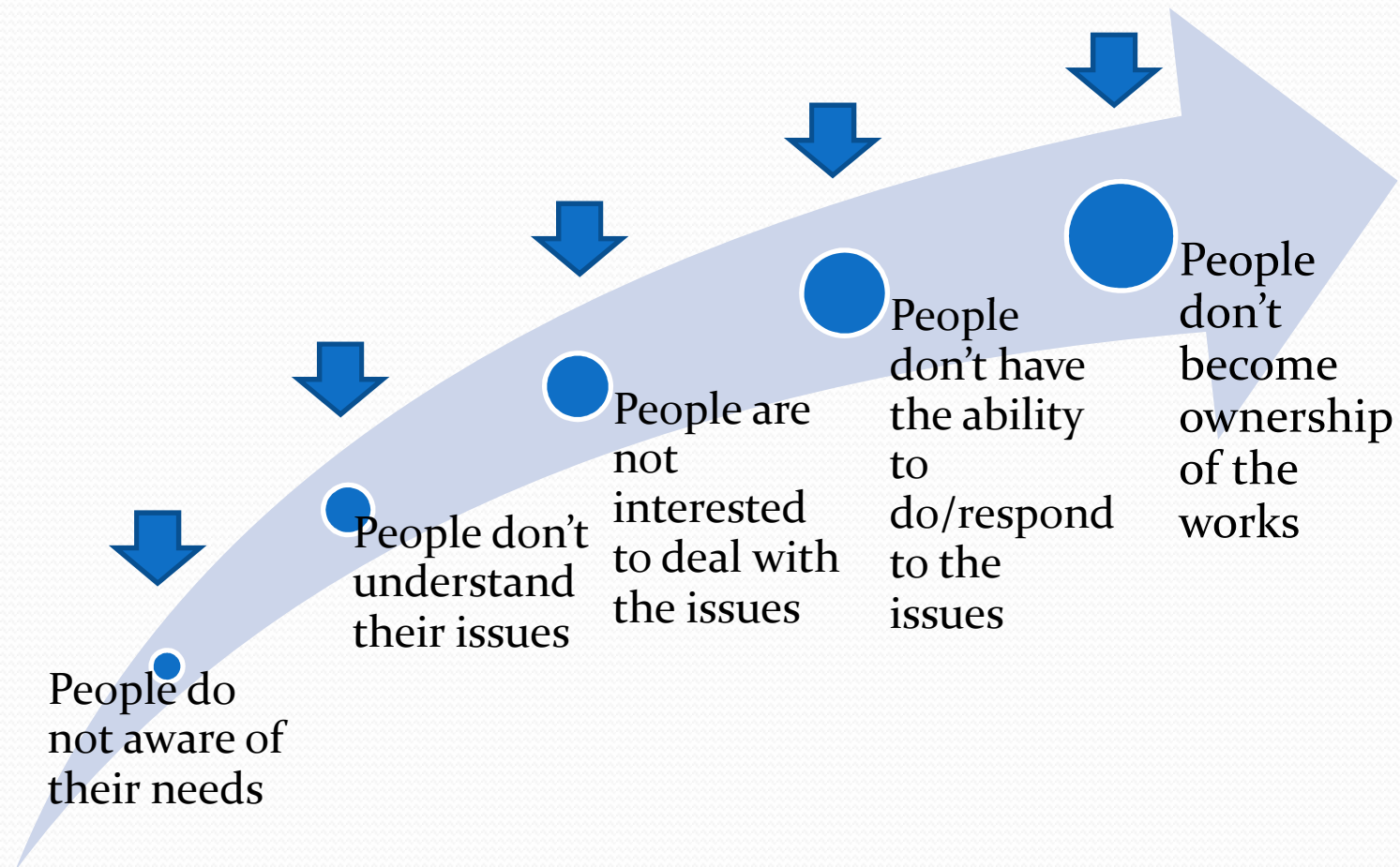




## What is the ultimate goal of our community based economic development program/project?

- Are we (target groups and orgs) looking for a family to be sufficiency and sustainability in their economics?
- Are we (target groups and orgs) aiming for a community to be able to manage their own economics issues?
- Are we (target groups and orgs) trying to set readiness for the economic crisis and unexpected situation?
- .....


What are the most challenges of a development organization to do a community development for a marginalized village?





## What should be considered for a community based economic development program/project?

- When talking about business/economics improvement, what do people talk about?
- Asset
- Input – Process – Output
- Productions
- Profit
- Money
- Man
- Management
- Mechanism
- What else??

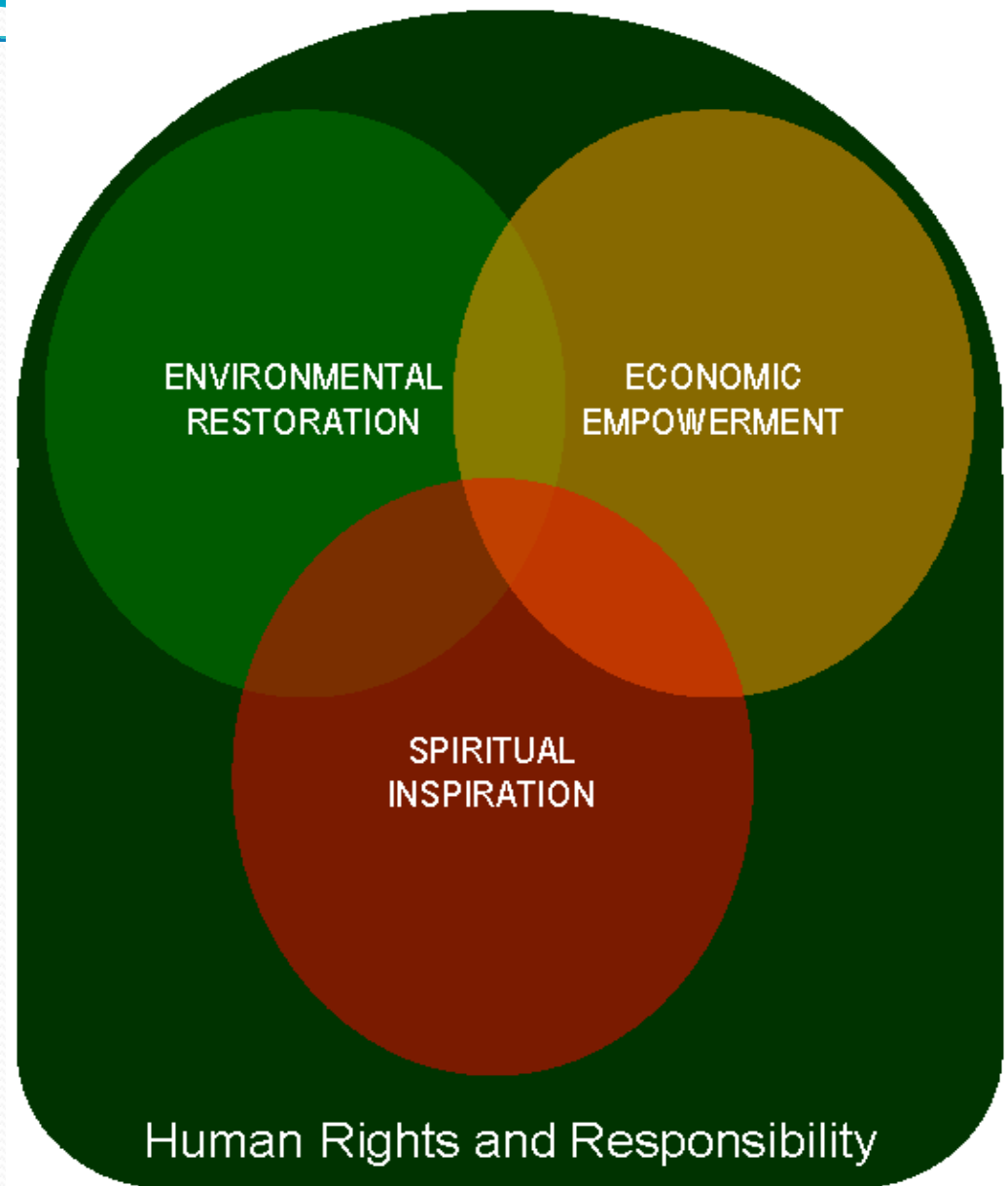


What programs/projects been done or implementing to respond to the economic needs?

- Income generation programs/projects
- Savings and Loans / Loans and Savings Groups
- Food processing
- Handicraft products
- Skill development for a better jobs
- Cost reduction project
- Economics Networking
- Others

## UHDP Core Areas

*“Holistic Approach”*  
**(Holistic Development)**  
for Palaung Communities



*The holistic development model is based on the needs and situation of target groups.*



# Transformation

Engage, Encourage, Empower, Equip





# The cycles of CECD

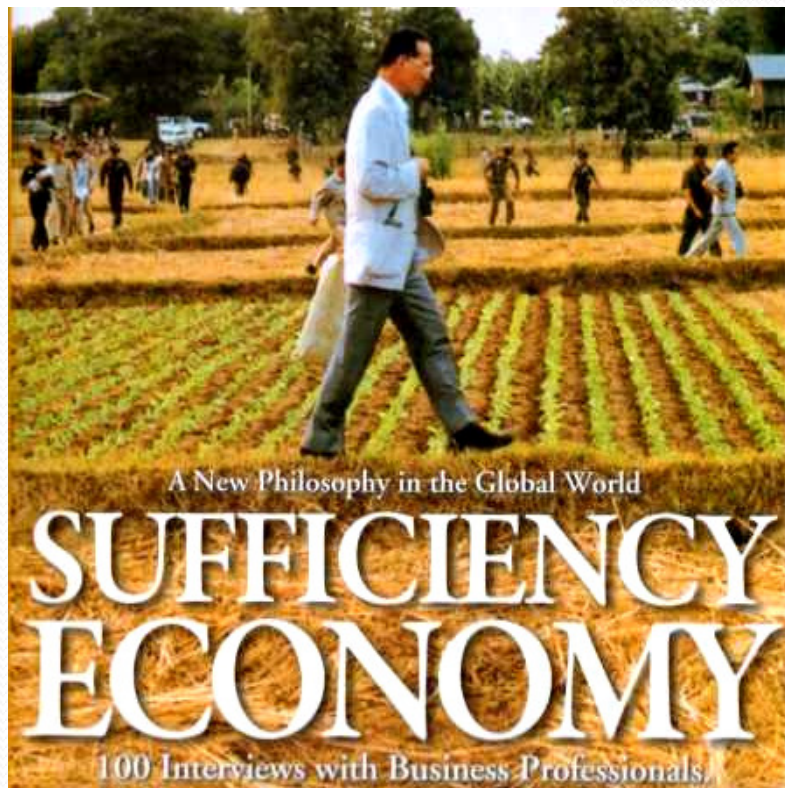
- 1996-2006 : individuals and families
- 2006-2010 : individuals, families, groups, communities
- 2011- onward : individuals, families, groups, communities, networks, related parties

## EC Program

- Cost Reduction
- Income Generation
- Financial Sustainability

## Key Actors

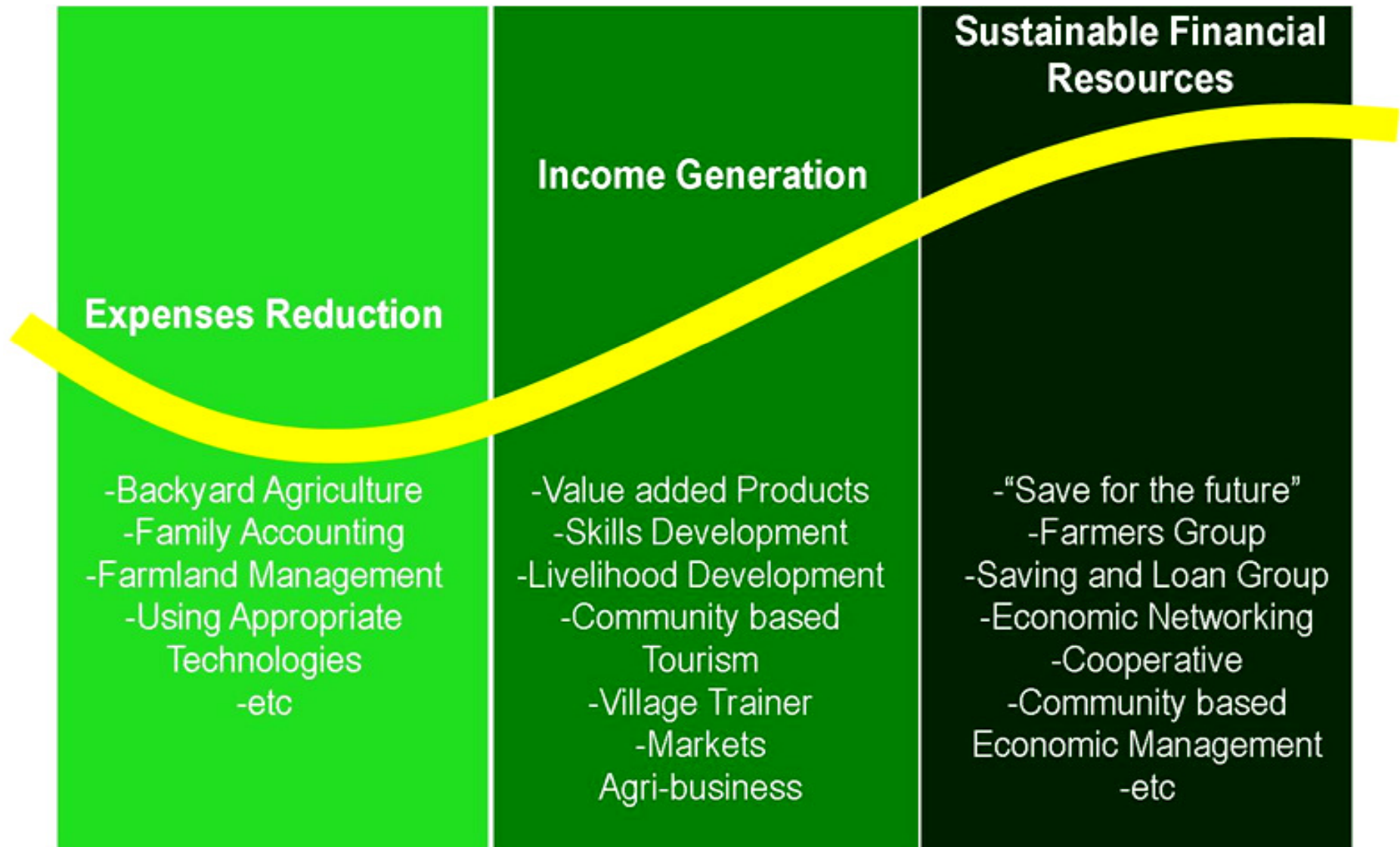
- Families
- Groups
- Communities
- EC Networks



**Economic Development Program**

# **“Economic Empowerment (Sufficiency)”**

## **Community based Economic Development Program**





# The 7 concepts...

- 1. Emphasizing on holistic development, “human” development, community based, contextualized, and local capacity
- 2. Networking; GOs, NGOs, business sectors as supporters but the local community as a center for the EC movement
- 3. Start from local to national level : CBO is as a significant mechanism for development and to respond to their real need(s) continually (by themselves).



# The 7 concepts...

- 4. Participation of Groups and Networks in their learning and development process; education, safety, production, marketing, resource mobilization, natural resource management, culture and tradition preservation, etc
- 5. EC activities create learning experiences and various opportunities, so people will have more options according to their gender, ages, education, skills, and EC status





# The 7 concepts...

- 6. Sufficiency Economics of the king
- 7. Local communities and organizations become self supporting

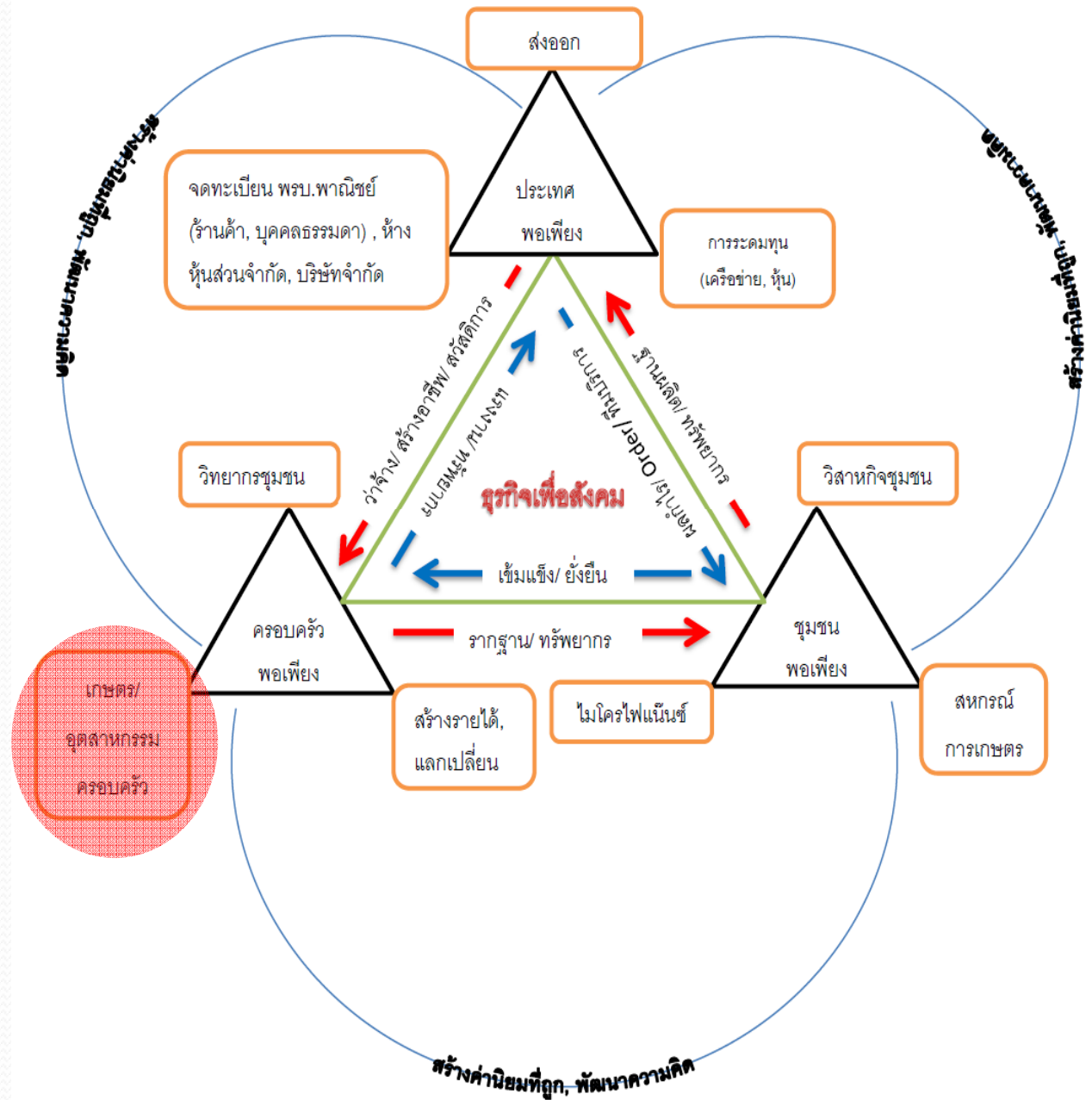


## 4 facts should be considered as a development organization promoting community based economics development

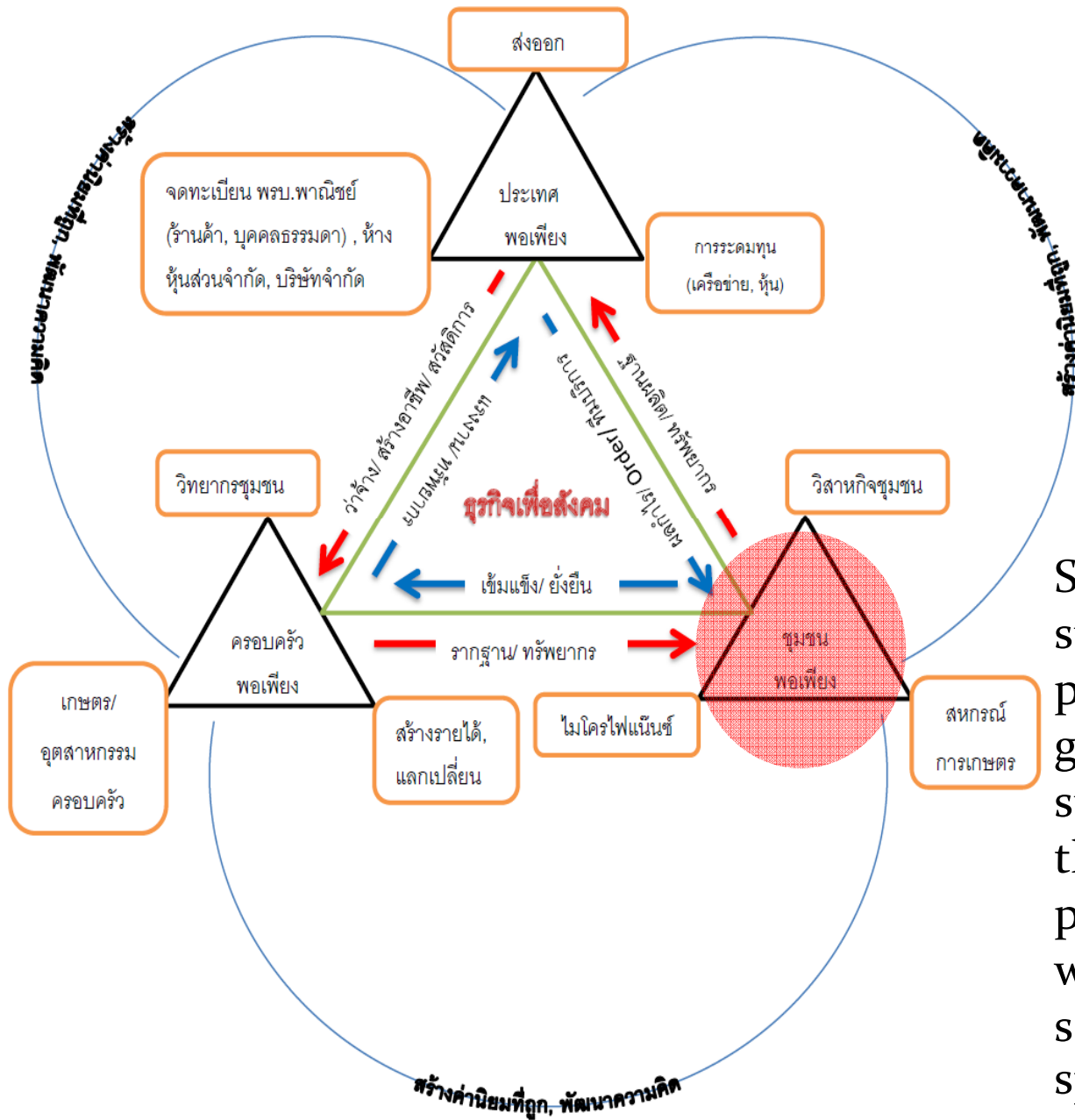
- Fact #1 – Most development organizations have been funded from uncertain funding from overseas countries are not sustainable.
- Fact #2 – The ultimate goal(s) or expectation(s) of a development organization is when before they leave the target community, they want to see their community development work sustained by the local people, but there is no development organization that is survive from their self-supporting.
- Fact #3 – There are 2 types of people who stay survive through the sufficiency economics' methodology/theory which are a) those gain higher education and or graduated people, and b) those own asset
- Fact #4 – target groups of development organizations are marginalized people lacking of opportunities, knowledge, capacity and asset. So how can they become self sufficiency and sustainability?



Stage 1 (family sufficiency) – to promote the sufficiency of each family through the concept of self supporting started with “savings” in their living style by producing enough food for the families, and together with practicing unity among people.



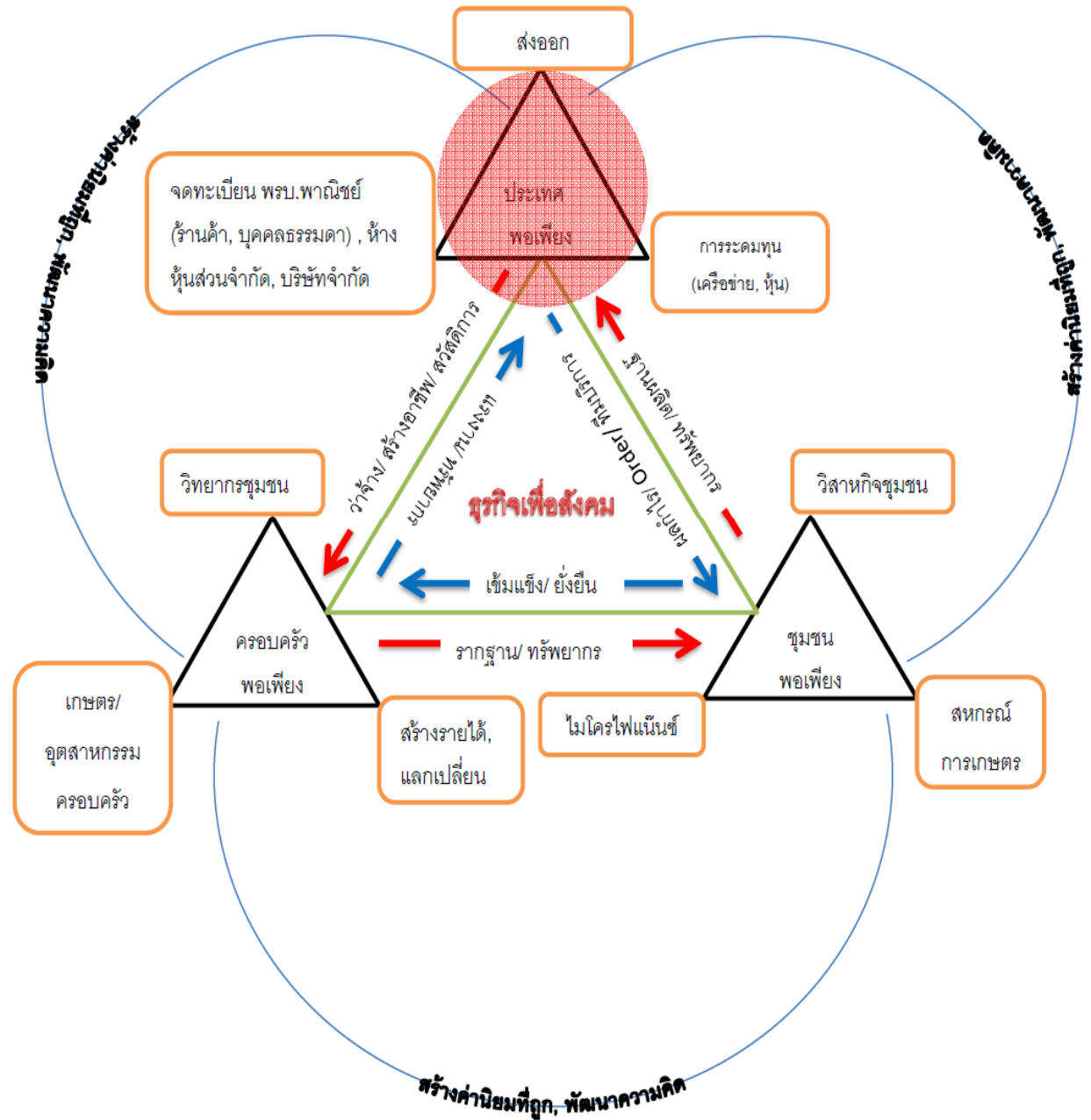
# The diagram of Sustainable Community based Economic Development



Stage 2 (community sufficiency) – to support people come together in groups or cooperatives, supporting one another through the process of production, marketing, well-being, social services, education and spiritual

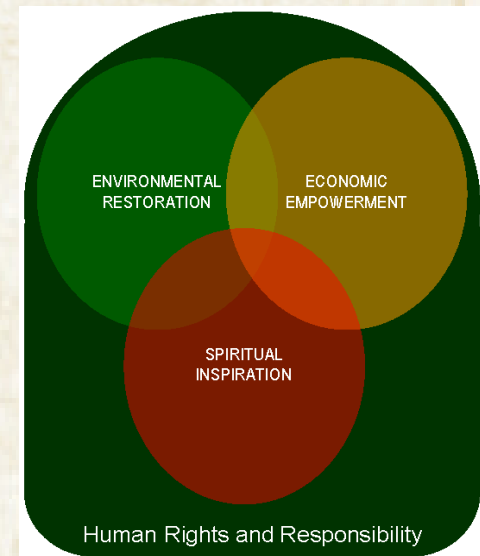
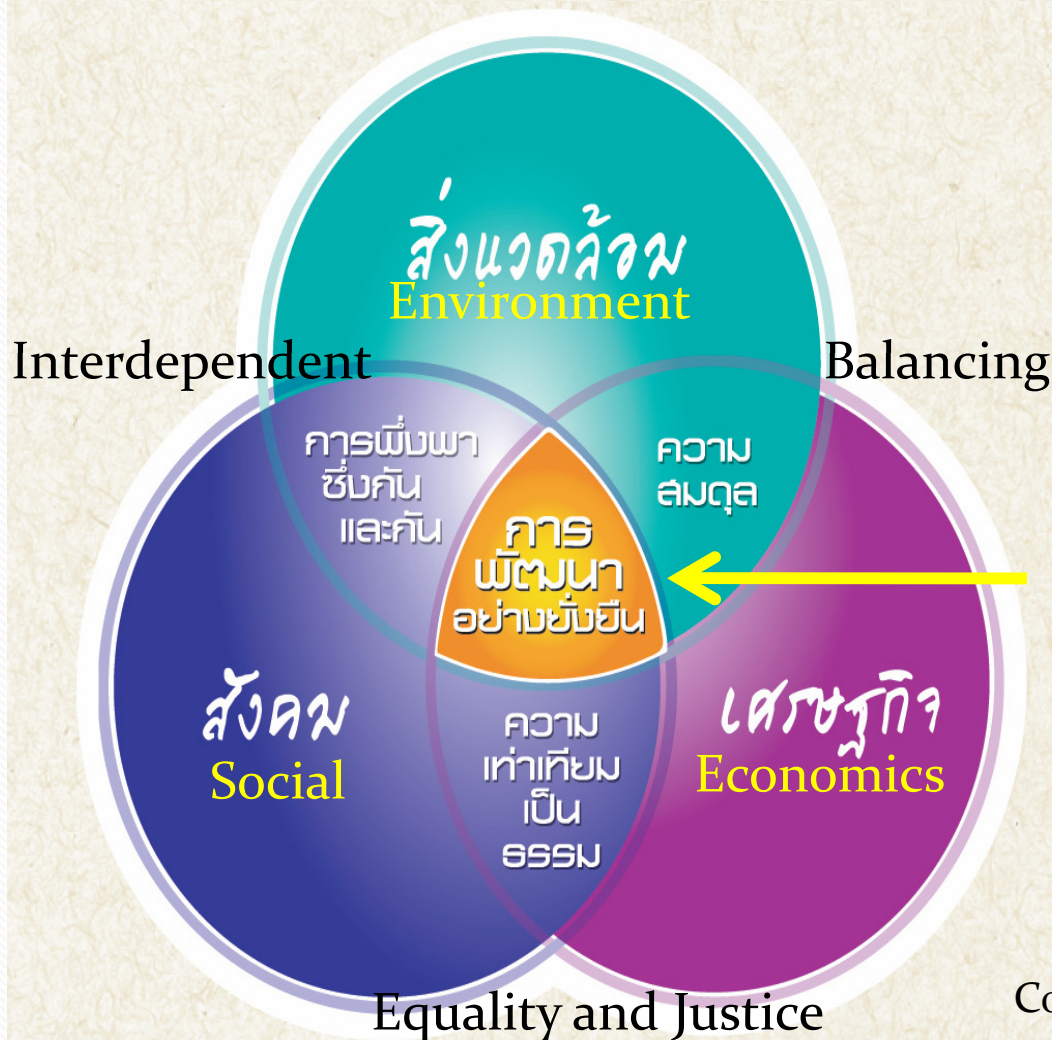
# The diagram of Sustainable Community based Economic Development

Stage 3 (country sufficiency) – to promote collaboration with organizations within the country such as banks, large companies, and research institutions, to support one another and strengthen the chain of sufficiency economics.



# A concept of Holistic development: Triple Bottom Line\*

\*จากแนวคิดของ John Elkington ผู้เขียนหนังสือ "Cannibals with Forks: The Triple Bottom Line of 21<sup>st</sup> Century Business" (1997)



Sustainable  
Development

สถาบันธุรกิจเพื่อสังคม

Corporate Social Responsibility Institute